

Press release - November 2004

Depositit Receives Thumbs Up From Computing Which?

Computing Which? recently carried out tests on behalf of one of their readers to discover the most secure and simple methods available for backing up computer files. Their results concluded Depositit's online data backup service to be their solution of choice.

Which? is the consumer rights organisation that amongst many things independently reviews products and services in order to protect people, allowing them to make informed choices before buying goods or services. Their reputation is respected throughout the UK, if not worldwide and they publish the results of their reviews in books, magazines and websites.

Depositit and 2 other data backup companies were evaluated by Computing Which? Magazine after a reader wrote in asking for their recommendation on the most simple and secure way of backing up and storing computer files off-site. The reader had experienced a computer crash and lost important information as a result, so was keen to put in place a solution that would prevent this from occurring again.

Computing Which? advised using an online data backup solution as they felt these offer the quickest and easiest way of carrying out backups, especially when used with a broadband connection. Such services work by automatically transferring selected files over a secure Internet connection and storing them safely in secure data centres, where the information is instantly available for retrieval at any time in the case of an emergency.

They found Depositit's registration and installation process quick and easy to carry out, and felt the backup and restore process was very simple too. In addition to ease of use, Depositit's prices were the cheapest available.

"We are absolutely delighted with the results of their tests", says Anthony Ryb, Depositit's marketing director. "The feedback we receive from our customers tends to be very positive, however to have a completely independent and impartial company such as Which? evaluate our solution and select us above others is something we are very proud of."

For further information, please visit: <http://www.depositit.com>

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